



Social Capital Conference 2027

18 -20 March 2027

Heriot-Watt University Dubai

SPONSORSHIP PROSPECTUS



ABOUT SOCIAL CAPITAL 2027

Co-hosted by the International Social Capital Association and Heriot-Watt University Dubai, **Social Capital 2027** returns to Dubai for three days of ideas, insight, and connection.

Thursday, 18 March to Saturday, 20 March 2027

The conference will explore how trust, relationships, networks, and shared purpose help build stronger communities, more resilient institutions, and more connected societies.

Through keynote sessions, research presentations, panel discussions, and networking opportunities, Social Capital 2027 will create space for meaningful exchange between research and real-world practice.





INVITATION TO PARTNER

We are delighted to invite your organisation to partner with us for Social Capital 2027.

Sponsorship offers an opportunity to align your organisation with a global conversation on trust, connection, resilience, wellbeing, sustainability, and social impact.

More than a branding opportunity, a partnership with Social Capital 2027 is a chance to show visible commitment to the ideas, relationships, and collaborations that help communities and organisations thrive.

Your support positions your organisation as an active contributor to a more connected, responsible, and resilient future.



Partner with the most anticipated social capital-related event of the year.

As a sponsor, you will have the opportunity to:

- Connect with a highly engaged international audience.
- Position your brand alongside themes of trust, resilience, wellbeing, sustainability, and responsible leadership.
- Engage with researchers, policymakers, practitioners, educators, business leaders, NGOs, and community-focused organisations.
- Build meaningful relationships through networking, sponsor visibility, thought leadership, and conference activations.
- Demonstrate your commitment to strengthening the social fabric, not just talking about it.

Social Capital 2027 offers a platform to show what your organisation stands for.

WHO WILL ATTEND?

Social Capital 2026 welcomed **500+ international delegates** from across sectors, disciplines, and regions.

We are expecting similar numbers in 2027.

Expected attendees include:

- **Academics**
- **Students (PhD, Research)**
- **NGOs and Social Impact Organisations**
- **Government and Policy**
- **Industry and Corporate Participants**

This is a focused opportunity to reach an interdisciplinary audience committed to building trust, creating social value, and strengthening communities.

COMPARE THE TIERS

Benefit	Gold	Silver	Bronze
Investment	USD 15,000	USD 6,000	USD 3,000
Exclusivity	2 available	4 available	6 available
Keynote Q&A hosting rights	1 of 2 Gold Partners*	—	—
MC acknowledgement & introduction	✓	✓	✓
Delegate registrations	4	3	2
Industry, Sponsor and Speaker Reception Invitations	4 invitations	3 invitations	2 invitations
Industry, Sponsor and Speaker Reception branding	✓	—	—
Coffee break/ Lanyard branding	✓	—	—
Media wall placement	Prominent	Standard	Standard
Digital banner displays	Prominent, rotating	Sponsor screens only	Sponsor screens only
Panel/thought leadership slot	Keynote stage*	Panel/ Fireside chat*	—
Sponsor Exhibition & Networking Zone	Premium lounge	Display table	Display table
App visibility	Profile page + rotating banner	Profile page + rotating banner	Profile page + rotating banner
Daily app push notification	✓	—	—

**Subject to programme fit, capacity, and conference approval.*

GOLD SPONSOR

\$15,000 | Exclusivity: 2 only

Gold Sponsorship is the headline partnership tier of Social Capital 2027, offering the highest level of visibility, access, and engagement across the conference.

As a Gold Sponsor, your organisation will be positioned as a leading supporter of the global conversation on social capital, with premium branding, keynote-level involvement, reception visibility, and direct opportunities to connect with senior delegates, speakers, and institutional stakeholders.



Exclusive Benefits

- Keynote Q&A hosting rights for one of the two Gold Sponsors, subject to programme fit and conference approval.
- Branding linked to the Industry, Sponsor and Speaker Reception.
- Formal acknowledgement and introduction by the Master of Ceremonies.
- Opportunity to deliver a two-minute welcome address, either in person or pre-recorded, at a major conference moment.
- Coffee break branding throughout the conference.
- Lanyard branding.
- Sponsor logo included on promotional emails for the Reception and any keynote session associated with the Gold Sponsor.
- Option to host a private breakfast or roundtable.

Premium Visibility

- Exclusive recognition as Gold Sponsor across the conference website, registration portal, digital programme, app, sponsor screens, main stage visuals, delegate communications, and post-event report.
- Prominent placement on the conference media wall.
- Prominent rotating visibility on digital banner displays throughout the venue.
- Featured sponsor profile in conference communications.

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Thought Leadership & Relationship-Building

- Opportunity to be positioned on the keynote stage, subject to programme fit and approval.
- Curated introductions to keynote speakers, faculty, researchers, and institutional stakeholders.
- Option to host a closed-door leadership conversation.

On-Site Presence

- Premium sponsor booth or branded lounge in the main networking area.
- Prominent presence across key networking moments, including coffee breaks and the Industry, Sponsor and Speaker Reception.

Registration & Access

- Four (4) full conference delegate registrations.
- Four (4) invitations to the Industry, Sponsor and Speaker Reception.

App Visibility

- Dedicated sponsor profile page in the conference app, including company description, logo, images, and links.
- Rotating banner placement in the conference app.
- One (1) approved push notification per day sent to all delegates via the conference app.

SILVER SPONSOR

\$6,000 | Exclusivity: 4 only

Silver Sponsorship offers strong conference visibility and a clear association with the keynote programme, giving your organisation credible positioning across Social Capital 2027.

As a Silver Sponsor, your organisation will benefit from formal recognition, digital and on-site visibility, reception access, and opportunities to engage with speakers, delegates, and selected stakeholders.



Exclusive Benefits

- Formal acknowledgement and introduction by the MC at one keynote session.
- Opportunity to nominate a representative for a panel, fireside chat, or moderated discussion, subject to programme fit and conference approval.
- Sponsor logo included on promotional emails for the keynote session associated with the Silver Sponsor.
- Featured spotlight in conference communications or social media.

Visibility

- Logo placement across the conference website, digital programme, app, sponsor screens, venue signage, and selected delegate communications.
- Logo inclusion on the conference media wall.
- Inclusion on digital banner displays and sponsor recognition screens.
- Standard media wall placement.

Engagement

- Display table in the main networking area.
- Curated introductions to selected speakers, faculty, researchers, and stakeholders, where appropriate.

Registration & Access

- Three (3) full conference delegate registrations.
- Three (3) invitations to the Industry, Sponsor and Speaker Reception.

App Visibility

- Dedicated sponsor profile page in the conference app, including company description, logo, images, and links.
- Rotating banner placement in the conference app.

BRONZE SPONSOR

\$3,000 | Exclusivity: 6 only

Bronze Sponsorship offers an accessible route into full partnership with Social Capital 2027, giving your organisation credible visibility, on-site presence, and direct delegate access.

As a Bronze Sponsor, your organisation will be recognised as part of the conference partner community, with opportunities to connect with delegates, showcase your presence, and support the wider conversation on trust, resilience, wellbeing, sustainability, and human connection.



Visibility & Presence

- Logo placement across the conference website, digital programme, app, sponsor screens, venue signage, and conference social media.
- Inclusion on sponsor recognition screens, subject to availability.
- Standard placement on the conference media wall.
- Display table in the main networking area.

Registration & Access

- Two (2) full conference delegate registrations.
- Two (2) invitations to the Industry, Sponsor and Speaker Reception.

App Visibility

- Dedicated sponsor profile page in the conference app, including company description, logo, images, and links.
- Rotating banner placement in the conference app.

NEXT STEPS

To discuss sponsorship opportunities for Social Capital 2027 or to register your interest in one of the available packages, please contact:

Social Capital 2027 Team

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Sasha Tsoy

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Our team will be happy to discuss the available sponsorship opportunities.